

DECIDE Tool Card #3



Why?

To **identify the important players** in your field whether these are competitors, potential allies or actors that can facilitate your work providing tools that can



Who? Active members of an energy community or collective action



Time? Before the set-up/implementation and periodically



What?

To create a map of all stakeholders that are active within a space of interest is an important step that will allow to better understand the limits but also the potential of a specific context.

The objective of the exercise might be different: to identify new potential member/customers; to find out complementary profiles for partnering; to plan possible market development; to find new resources.

In doing a stakeholder mapping, it is very important to move from a general level to a more detailed one: start by identifying the main *type* of actors of interest; the next step would be to differentiate the same type in sub categories and finally to attach real names to these.

Stakeholders Mapping

The stakeholder mapping exercise, can be represented in many different ways to graphically illustrate the role of the actors identifies (below, some examples)

