

## **GENERVEST**

Giving the people the power to stop climate change

IGNACIO NAVARRO
GENERVEST EU LEAD





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GENERVEST is an energy transition accelerator, a completely new holistic service that will drive the energy transition.

. . .

Create a new way to accelerate the energy transition, democratise the energy sector and give the people the power to stop climate change.

To complete the energy transition by 2050 an annual investment of \$2.1 to \$4.42 trillion is needed. Between 2010-2019 only \$2.6 trillion in total was invested. This enormous financing gap needs completely new financing and implementation methods.

### Hyperion E.C.





This energy community has successfully raised the €40,000 funding they need for their 80kw energy community solar PV park developed with our help from our support team. We are helping many others.











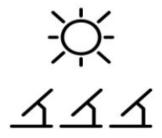
#### The role of the electricity retailer



Collect and manage grid and consumers data to help optimize future challenges



Administration of billing and intermediation "community - DSO"



Provide technical and licensing expertise and support



## BETA LAUNCH IN GREECE 2021

#### **BETA LAUNCH IN APRIL 2021:**

- > 20 MW RENEWABLE ENERGY PROPOSALS
- > > 1100€ AVERAGE INVESTMENT
- > FIRST CROWDLENDED PROJECT IN GREECE
- > FIRST COMMUNITY SOLAR ACCELERATED IN GREECE
- > >10000 subscriptions

**EU AND GLOBAL EXPANSION** 2022 -



**MINOAN ENERGY COMMUNITY - CRETE** 



**GOOD ENERGY COMMUNITY - ATTICA** 



**ENIA ENERGY COMMUNITY - KOZANI** 



**HYPERION ENERGY COMMUNITY - ATHENS** 

## By 2025, 90,000 residential solar installations in Greece

#### • THE PROBLEM:

- Market is not mature despite the good regulatory conditions for Self-Consumption
- Lack of financing options for residential solar
- Small RES are not a priority

#### THE OPPORTUNITY:

- Massive media campaign to promote solar rooftop and community solar
- Set up financing facility for 90,000 potential residential solar, C&I projects and energy communities
- Increase the demand of installations
- Increase market maturity, capacity and improve the financial conditions





#### We propose a 3 part solution

## Genervest



CONNECT RETAIL INVESTORS WITH COMMUNITY ENERGY PROJECTS



AGGREGATE COMMUNITY ENERGY PROJECTS IN STRUCTURED PRODUCTS FOR INSTITUTIONAL INVESTORS. REDUCE RISK, ACCELERATE NEW BUSINESS MODELS NEEDED IN THE TRANSITION, AND PROVIDE LIQUIDITY



EXPERTS TEAM AND NETWORKS TO PROVIDE DUE DILIGENCE SUPPORT, TECHNICAL KNOWHOW AND POLITICAL ENGAGEMENT (POLICY/REGULATORY) WORKING WITH GREENPEACE

This allows us to combine retail and institutional funding and direct it towards small scale projects.



# OUR FORMULA FOR SUCCESS

We need three things to successfully decarbonise the energy sector to help stop climate change:

- $\nearrow$  Money
- **∠** Regulatory knowledge

We've made sure that GENERVEST addresses all three factors with its interdependent three-part model.

## Genervest

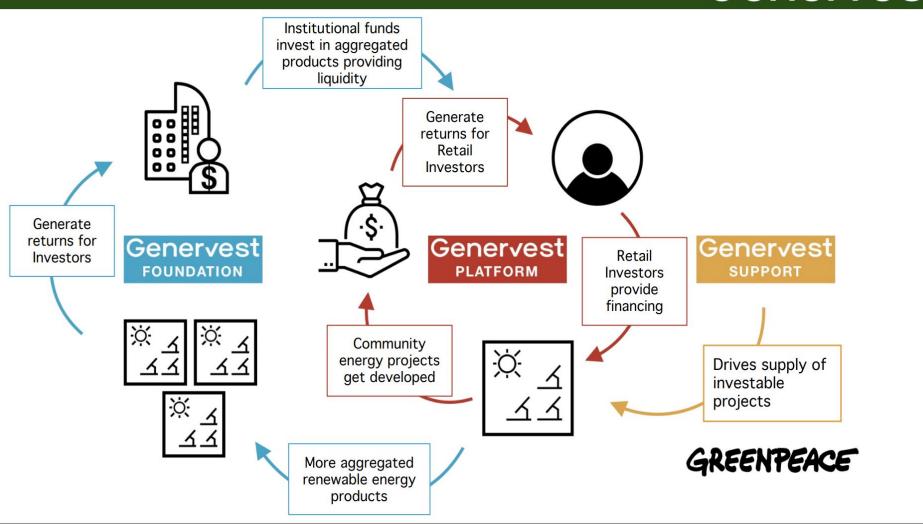
Powered by GREENPEACE Greece





#### **HOW IT WORKS**

## Genervest



#### **OUR TEAM**

## We're the right team to make that happen



PHILLIP STOVOLD

Phillip is a renewable energy expert who specialises in firsts. He creates and delivers new initiatives, companies and concepts and has been responsible for multi-million dollar projects.



MARTHA GATSINOU

Martha is an experienced marketing professional that has developed many omni-channel communication and fundraising strategies during her 21 years career.



GEORGE PETROYANNIS

An experienced CFO with a demonstrated history of working in the non-profit organization management industry, skilled in budgeting, corporate social responsibility and team building.



IGNACIO NAVARRO

Ignacio has 7 years' experience in renewable energy, energy efficiency, biomass and local energy planning. He's developed community-based energy projects in Southern Europe since 2012.



ALEX FINOS

Is a senior banker with extensive global experience in Capital Markets spanning over 25 years with a focus on generating revenues with teams across FX, Commodities and Rates.



ROSA SANGORGIO

Rosa was Head of Sustainability and Impact Investing in the Investment Management team and on the related Management Committee for Credit Suisse. Rosa is a CEFA charter holder and TEDx speaker.



TAKIS GRIGORIOU

Takis is an energy and climate expert, with more than 12 years experience in clean energy, energy efficiency and socially fair energy transition. Takis is an EU energy regulation expert.



FAY KOUGIOUMTZOPOULOU

Fay is an IT expert and a WordPress & WooCommerce full-stack developer with over 8 years of experience designing custom websites & themes from scratch.



# Genervest

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## **PARTNERS**



























